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Watson's Art Journal.

NEW YORK, SATURDAY, OCT. 19, 1867.

PUBLICATION OFFICE, CLINTON HALL, ASTOR PLACE.

NOTICE.—The Publication Office of the ART-JOURNAL, will be, after this date, in Clinton Hall Building, Astor Place, next door to the Savings Bank, where subscriptions and advertisements will be received.

Editorial Rooms, 806 Broadway.

Advertisements for the current week, must be sent in before noon on Friday.

NOTICE TO SUBSCRIBERS.

We call the special attention of our subscribers who have not paid their subscription, that this number closes the 7th volume; consequently, they are *sic* months in arrear. If the amounts due are not paid within a short time, we shall be compelled to erase their names from our subscription books.

MUSICAL AGENCY.—Frequent applications are made to us, for musicians in the various branches of the profession, Opera, Concerts, the Church, Teaching, &c. Parties who desire to be entered upon our register, can do so by applying at our business office, Clinton Buildings, Astor Place.

LEGEND.

"Let them alone,
They're sure to come home,
And bring their tails behind them."

WILLIAM WILLIAMS.

Next to the great Rebellion against the Union, that which most agitated the minds of the people was the daring and insolent Managerial defiance of the authority of the greatest and purest Press in America, the New York Herald. The leaders of this terrible social revolution were Barnum and Maretzek; to these were soon added all the managers of the leading theatres, and in a body they withdrew their advertisements from the objectionable paper. This was a rough blow, planted below the belt; but though it staggered, it did not disable their wily opponent. It deprived him of tens of thousands of dollars of income, but it did not deprive him of his independence! No, no, that being always two-sided, is constantly prepared for any emergency.

It had, however, the effect of a religious revival, for J. G. Bennett, Esq., immediately went into communion with the church. He became convinced, without further argument, of the error of his ways, and he mourned over his communion with dancing women and opera singers, his visit to carnal places

of amusement, the theatres, and above all his familiar intercourse with the moral drama on Wednesday afternoons, at Barnum's Museum, and his wasted hours with the "happy family." First he burst out into invective, and showered columns of anethemas upon the recusant managers, which, as the notice was gratuitous and sincere, rather helped their business. This did not pay, and was abandoned. Then he assumed a high moral tone, which is so impressive in the Herald, and brought the forty-horse parson power to bear upon the public mind; but, alas! this course only sent thousands to see the "sin," that they might thenceforth shun it, (which they didn't,) where only hundreds went before. Dissatisfied with both courses of policy, he concluded at last to let them alone. This he did with great severity, and then fell back upon the nigger minstrels and concert halls, which received two-thirds of a column of notices every day. In place of the high-class places of amusement and terrifying depravity, these refined and intellectual exhibitions were held up to be the sole resort of an injured and virtuous public.

The united managers hurled back defiance to every species of attack, by means of thousands of bills and posters, in which appeared these significant and warning words—"This establishment does not advertise in the New York Herald!" This and nothing more.

Meanwhile the Press looked on, chuckled at the row, and with sublime *esprit de corps* gave no help to its besieged brother, but quietly and complacently pocketed the price of extra advertising which poured in upon it, to make up the loss of the greatest advertising medium in the city.

For many months this state of things existed until at last the warning managerial line disappeared from papers and bills, and a suspension of hostilities commenced and was tacitly understood. Presently personal interest began to agitate the bosoms of the managers, and one by one, beginning, we believe, with Irving Hall, the advertisements of all the proscribed places of amusement dropped into the columns of the Herald. Last of all came the doughty Maretzek, having fought against it stoutly to the last. One poor fellow is unfortunately left out in the cold. Yes, Barnum with his wild beasts, happy family and moral dramas is cruelly ostracised as a warning to all who dare deny the illimitable superiority of the New York Herald!

It is difficult to decide which came out victor in the fight, but, judging by present appearances, for we do not know the terms of the treaty of peace, we should think that in a material point of view the Herald has the best of it. It has brought all the traitors back, it has seen the combination wilt away

and its triumph is blazoned in its columns, day by day, while thousands of dollars per week tribute, flow into its coffers. To be sure it had to swallow its own words without even a grimace or a wriggle. It was beautiful to observe as the various advertisements took their place in its columns, with what sublime nonchalance its writers turned a somersault, and came upon their feet with an entire new set of principles cut and dried to order. The naked drama was apologized for upon purely classical grounds; the beauty of the human form was held up for special admiration, and its unblushing exposure and its consequent immorality, was glozed over by the special pleading, that to the pure all things are pure; while the drama, which had been held up to reprobation for its corrupting influence and low intellectual standard, became a conservator of modesty and a great moral teacher!

We believe, that in the whole history of the press of the world, so reckless and shameless an exhibition of the want of honor, truth and principle in a great public journal, has never been recorded. It is a blur, an ineffaceable stain, on the fair fame of the whole order.

What reliance can its readers place upon its recorded judgments, when with it white is black to-day, and black is white to-morrow. When from mere mercenary motives, irrespective of any principle, it persistently sacrifices the dignity and sanctity of critical judgment, and lays its writers open to the charge of mendacity and corruption. Whatever wealth may flow in from such a course of policy, it is certain that the New York Herald has lost more prestige with its intelligent readers, than can ever be compensated for by any gains from such a source.

FRENCH OPERA.

There will be a "Grand Duchess of Gerolstein" performance this evening. Our lady friends should go early, for the Duchess is the fashion, and the Theatre Français will be fully and brilliantly attended.

The "Grand Duchess" continues its course of triumphant success, and will be repeated for some time to come. The nights of performance will be in future Monday, Wednesday, Thursday and Friday, and on Saturdays there will be a "Grand Duchess" matinee.

The new Parisian dramatic company will make its debut before a New York public, on Tuesday evening next, October 22d. The following eminent artists will appear on that occasion; Mons. La Roche, of the Theatre Français, and Mile. Deborah, of the Theatre Imperial de l'Odeon. The piece selected, "The Romance of a Poor Young Man." The company is full and effective, and we anticipate for it a successful season.